

SHOPPER MARKETING EXPERTS

Become a shopper marketing expert

Join the growing revolution

We offer a revolutionary, powerful, practical and truly global approach to shopper marketing that will change how you market, forever.



A global team led by marketing experts & authors, **Mike Anthony** and **Toby Desforges** ("The Shopper Marketing Revolution")

Monthly
new content,
live webinars
and much
more

**Easy-to-use
interactive online
learning experience**
with access to all the tools
you need to become a
shopper marketing expert

EXPERIENCE TEAM GROWTH & MARKET WINS as we walk you through the toughest current retail challenges

MONITOR YOUR PROGRESS - get your whole team on board (learning, contributing & sharing new ideas)

Key features

 Exclusive live monthly webinars	 Monthly podcasts relevant for today	 Q&A sessions with recognised experts	 Video tutorials & training	 Discussions & forums
 Weekly blogs	 Practical exercises & tasks	 Expert advice & support	 Personal touch & engagement	 Real & current case studies

Build your capability

Know the fundamental principles that brands must embrace to survive in these challenging times

Gain pragmatic advice and learn proven techniques to revolutionize your business

Study and apply the Five Step Total Marketing Model - created by Toby and Mike

Adapt & respond more effectively to new shopping behaviors consumer goods & environments

Gain an understanding of why marketing needs to change

We cater for teams & individuals
Flexible subscription packages available

Get your whole **team** on board

-  **Global best practice** - everyone on the same page at the same time
-  **Cost effective delivery** - a fraction of traditional classroom based training
-  **24/7 x 365 access** allows flexibility - anywhere, anytime
-  **Customise** options to personalise your learning experience

Tailor your experience from our **many options available:**

Your own branded area specific to your enterprise to enhance & personalise the learning experience

Personal onboarding webinar with Toby or Mike

Welcome gift packs & branded communication materials

Customised forums, assignments & engagement from the experts

Personal student champion

Customised team surveys, quizzes

Onsite enterprise specific workshops

Progress reports

...and more

Shift your focus to the shopper
and kick your marketing
into high gear, here and now.

**Sign up
today!**

shoppermarketingexperts.com